

# 2015 ANNUAL PROFILE

# REGION 5

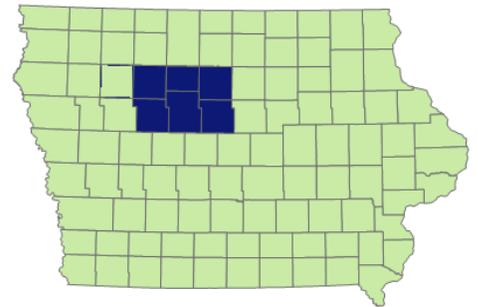
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 5's largest private industry was Manufacturing, representing 18.5 percent (7,367) of the region's total covered employment of 39,836. The region's total employment increased by 0.30 percent since 2013, while the average annual wage increased by 2.6 percent to \$38,126 for all industries. The Information industry posted the largest employment percentage increase of 12.5 percent during 2014.

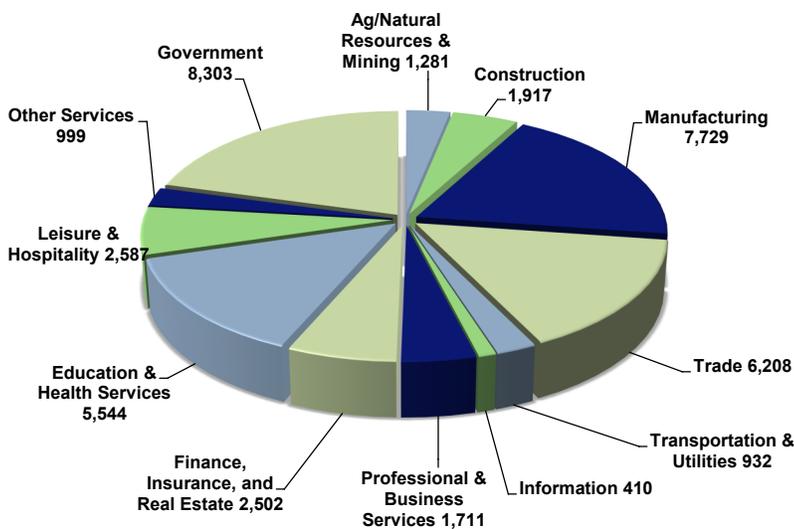
IWD's Region 5 average weekly wage for all industries was \$733 for 2014. This was an increase of 2.5 percent since 2013. The highest average weekly wage for a private sector was in Wholesale Trade averaging \$1,002. Between 2013 and 2014, the Information sector reported the largest percentage increase in average weekly wage of 8.5 percent.

### STATE OF IOWA



IWD Region 5

### 2014 Industry Breakout by Employment



*Source: Quarterly Census of Employment and Wages*

### Ten Major Private Industry Employers

Name of Company	Industry
Electrolux Home Products	Wholesale Trade
Unity Point Health-Trinity	Health Services
Zoetis Animal Health	Manufacturing
Van Diest Supply Co	Wholesale Trade
Iowa Specialty Hospital	Health Services
Eaton Corp	Manufacturing
Hagie Manufacturing Co	Manufacturing
Friendship Haven	Health Services
Centrum Valley Farms	Agriculture
Webster City Community Schools	Education

*Source: Infogroup®*

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 5

- |          |            |
|----------|------------|
| Calhoun  | Pocahontas |
| Hamilton | Webster    |
| Humboldt | Wright     |

#### 2014 Covered Employment (QCEW)

		%
Total Employment	39,836	2.6 <sup>1</sup>
Average Weekly Wage	\$733	89.6 <sup>2</sup>
Largest Private Sector: Manufacturing	7,367	3.4 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,515,887

<sup>2</sup> Percent is based on statewide average weekly wage of \$818

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

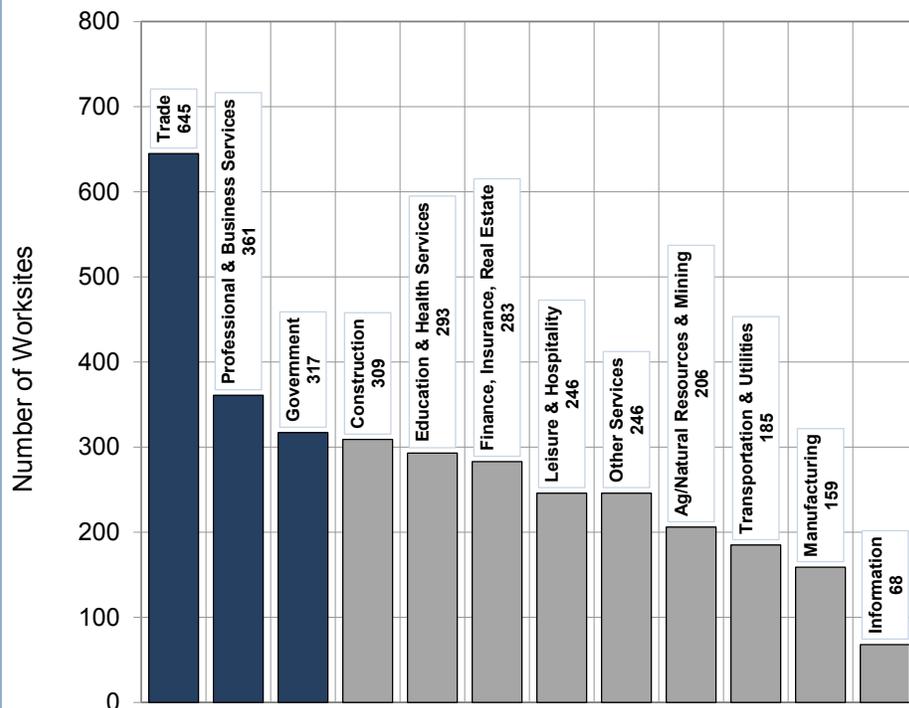
IWD Region 5 Population (2015)	91,556
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# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
3,283	3,317	1.04%	Total All Industries	39,718	39,836	0.30%
2,963	3,000	1.25%	Private Business	32,233	32,427	0.60%
199	206	3.52%	Ag/Natural Resources & Mining	1,551	1,555	0.26%
304	309	1.64%	Construction	2,365	2,198	-7.06%
156	159	1.92%	Manufacturing	6,128	6,082	-0.75%
655	645	-1.53%	Trade	7,404	7,367	-0.50%
243	243	0.00%	<i>Wholesale Trade</i>	2,581	2,606	0.97%
412	402	-2.43%	<i>Retail Trade</i>	4,823	4,762	-1.26%
188	185	-1.60%	Transportation & Utilities	2,262	2,408	6.45%
67	68	1.49%	Information	699	786	12.45%
277	283	2.17%	Finance, Insurance, and Real Estate	1,257	1,278	1.67%
349	361	3.44%	Professional & Business Services	1,931	1,881	-2.59%
290	293	1.03%	Education & Health Services	5,141	5,329	3.66%
240	246	2.50%	Leisure & Hospitality	2,600	2,664	2.46%
240	246	2.50%	Other Services	895	881	-1.56%
321	317	-1.25%	Government	7,485	7,410	-1.00%
61	62	1.64%	<i>State</i>	710	705	-0.70%
177	174	-1.69%	<i>Local</i>	6,348	6,283	-1.02%
83	81	-2.41%	<i>Federal</i>	427	421	-1.41%

## Reporting Units by Industry in 2014



\*Trade includes Wholesale & Retail Trade

### QUICK FACTS

**IWD Region 5  
Greatest Number of  
Worksites**

\*Trade  
645

Professional and  
Business Services  
361

Government  
317



# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

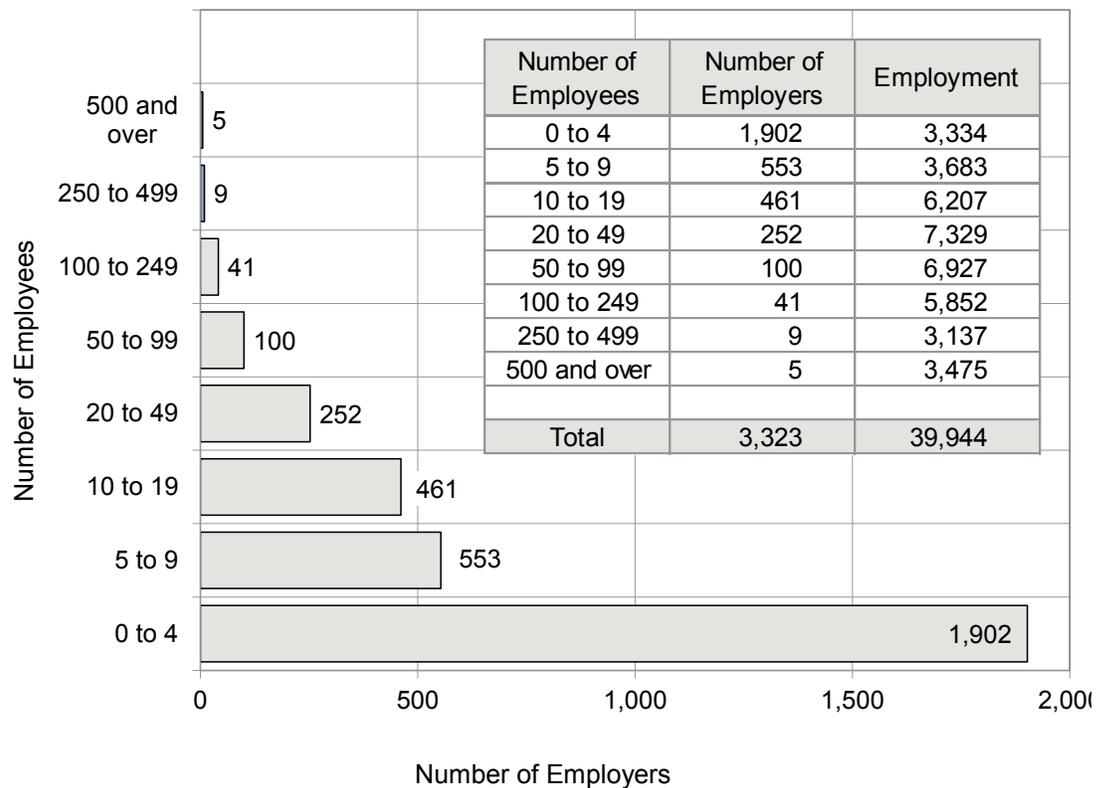
### Size of Firm

Four firms in Region 5 employ 500 or more workers, totaling 3,475 workers, which accounts for 8.7 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.3 percent of all establishments region-wide.

## Size of Firm Based on Employment

December 2014



## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

## 2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of Annual Averages from 3rd Qtr 2013 to 3rd Qtr 2014

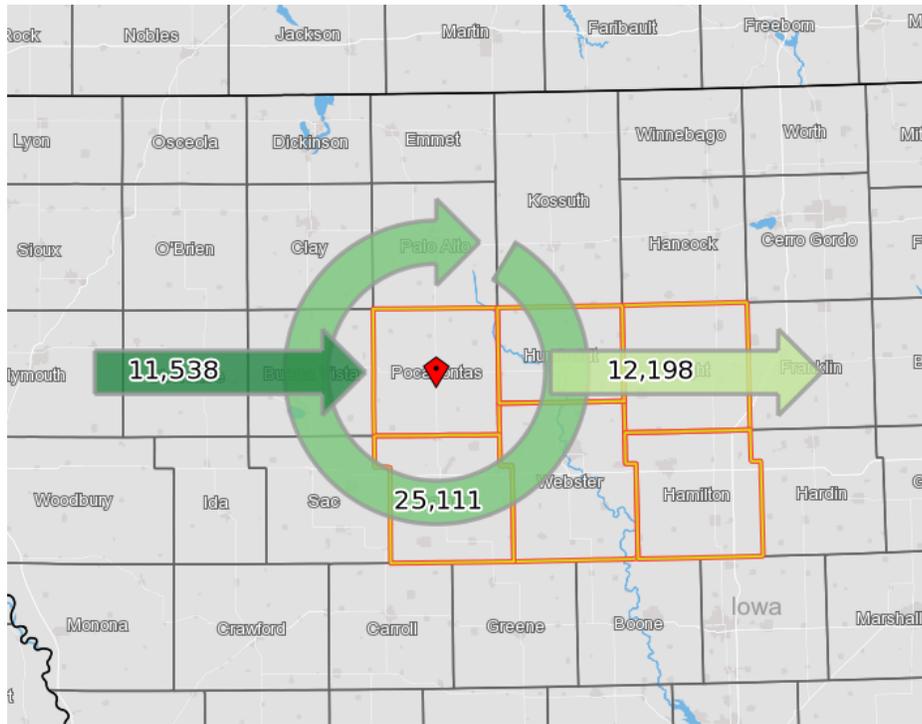
Quarterly Workforce Indicators	Region 5 (2013)	Region 5 (2014)
Total Employment	39,014	39,193
New Hires	6,860	5,721
Separations	7,615	7,130
Turnover Rate %	0.09	0.1
Average Monthly Earnings	\$2,892	\$3,029
Average New Hire Earnings	\$2,052	\$2,311
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 5 2013

Characteristics of workers who commute in, out, and within Region 5



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/data/tools/onthemap.php?name=WhatIsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2013, there were 36,649 primary jobs in this region.

12,198 workers live in Region 3/4 but leave the region for their primary jobs

68.5 percent (25,111) of the region's workers live and work in Region 5.

## ON THE MAP Statistics — Region 5

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	36,649	100.0%	36,114	100.0%	38,278	100.0%
Jobs by Worker Age	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	8,059	22.0%	7,933	22.0%	9,071	23.7%
Age 30 to 54	19,206	52.4%	19,426	53.8%	20,850	54.5%
Age 55 or older	9,384	25.6%	8,755	24.2%	8,357	21.8%
Jobs by Earnings	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	8,350	22.3%	8,525	23.6%	9,662	25.2%
\$1,251 to \$3,333 per month	14,523	41.7%	15,247	42.2%	17,651	46.1%
More than \$3,333 per month	13,776	36.0%	12,342	34.2%	10,965	28.6%
Jobs by Worker Race	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	35,515	96.9%	35,121	97.3%	37,114	97.0%
Black or African American Alone	542	1.5%	424	1.2%	570	1.5%
American Indian or Alaska Native Alone	106	0.3%	80	0.2%	87	0.2%
Asian Alone	289	0.8%	303	0.8%	329	0.9%
Native Hawaiian or Other Pacific Islander Alone	14	0.0%	14	0.0%	12	0.0%
Two or More Race Groups	183	0.5%	172	0.5%	166	0.4%

Source: Local Employment Dynamics. On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays 36,649 total primary jobs in Region 5 and the distribution of age and monthly earnings of the workers.

41.7 percent of Region 5 workers earn from \$1,251 to \$3,333 per month.

25.6 percent of the region's workers are age 55 and older.

## 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012	2022	Total Growth	Percent Change
		Estimated Employment	Projected Employment		
Nursing and Residential Care Facilities	623	2,365	2,775	410	17.3%
Self Employed and Unpaid Family Workers	671	4,550	4,855	305	6.7%
Truck Transportation	484	1,380	1,675	295	21.4%
Hospitals	622	1,905	2,175	270	14.2%
Ambulatory Health Care Services	621	1,160	1,420	260	22.4%
Educational Services	611	3,700	3,945	245	6.6%
Food Manufacturing	311	1,195	1,415	220	18.4%
Food Services and Drinking Places	722	2,130	2,340	210	9.9%
Construction of Buildings	236	735	940	205	27.9%
Specialty Trade Contractors	238	955	1,155	200	20.9%
Professional, Scientific, and Technical Services	541	910	1,060	150	16.5%
Social Assistance	624	605	755	150	24.8%
Merchant Wholesalers, Nondurable Goods	424	1,575	1,715	140	8.9%
Administrative and Support Services	561	670	800	130	19.4%
Local Government, Excluding Education and Hospitals	930	2,040	2,160	120	5.9%
Machinery Manufacturing	333	1,285	1,385	100	7.8%
General Merchandise Stores	452	965	1,060	95	9.8%
Religious, Grantmaking, Civic, Professional Organizations	813	805	895	90	11.2%
Warehousing and Storage	493	360	440	80	22.2%
Support Activities for Agriculture	115	240	310	70	29.2%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### “Hot Jobs” in Region 5

2012 - 2022

Occupational Title	2012	2022	Annual	Region 5		
	Estimated Employment	Projected Employment	Growth Rate (%)	2015 Mean Annual Wage	Education	Job Training
<b>Postsecondary Education</b>						
Registered Nurses	990	1,160	1.7	23.81	AS	N
Heavy & Tractor-Trailer Truck Drivers	1,480	1,735	1.7	23.27	PS	S
Licensed Practical & Licensed Vocational Nurses	265	325	2.3	17.92	PS	N
<b>High School Diploma (or Equivalent) or less</b>						
Industrial Machinery Mechanics	340	425	2.5	21.45	HS	L
Electricians	385	460	1.9	18.70	HS	A
Mixing & Blending Machine Setters, Operators, & Tenders	255	295	1.6	18.16	HS	M
Carpenters	280	365	3.0	17.08	HS	A
Maintenance & Repair Workers, General	395	455	1.5	16.03	HS	L
First-Line Supervisors of Food Preparation & Serving Workers	200	230	1.3	15.36	HS	N
Medical Secretaries	215	275	2.8	14.81	HS	M
Construction Laborers	375	470	2.5	14.27	< HS	S

Occupations were selected based on the annual growth rate from Region 5 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Calhoun	4,430	230	5.1	4,210
Hamilton	7,150	340	4.7	6,810
Humboldt	5,280	210	4.0	5,080
Pocahontas	4,380	160	3.6	4,230
Webster	19,890	1,000	5.0	18,880
Wright	7,010	300	4.3	6,710
<b>Total (*Average)</b>	<b>48,140</b>	<b>2,230</b>	<b>4.6</b>	<b>45,910</b>

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

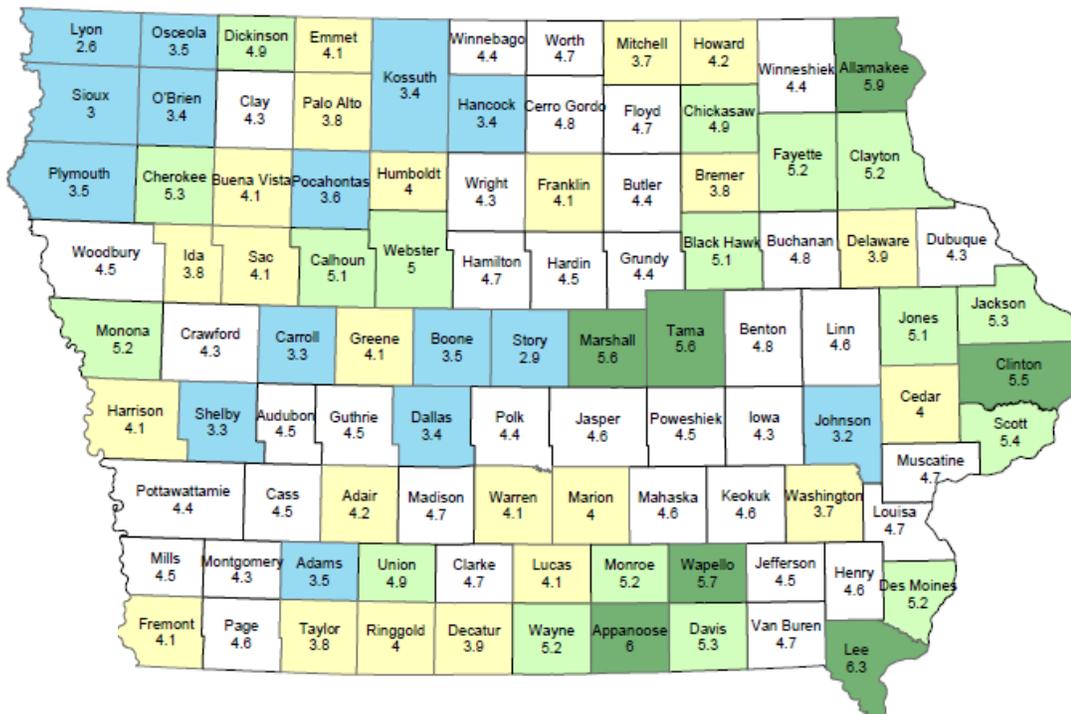
### Labor Force 2014

Unemployment averaged 4.6 percent in Region 5 for 2014. The region's jobless rate translated into 2,230 unemployed persons.

The 2014 unemployment rate for Region 5 was higher than the statewide average of 4.3 percent.

## Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

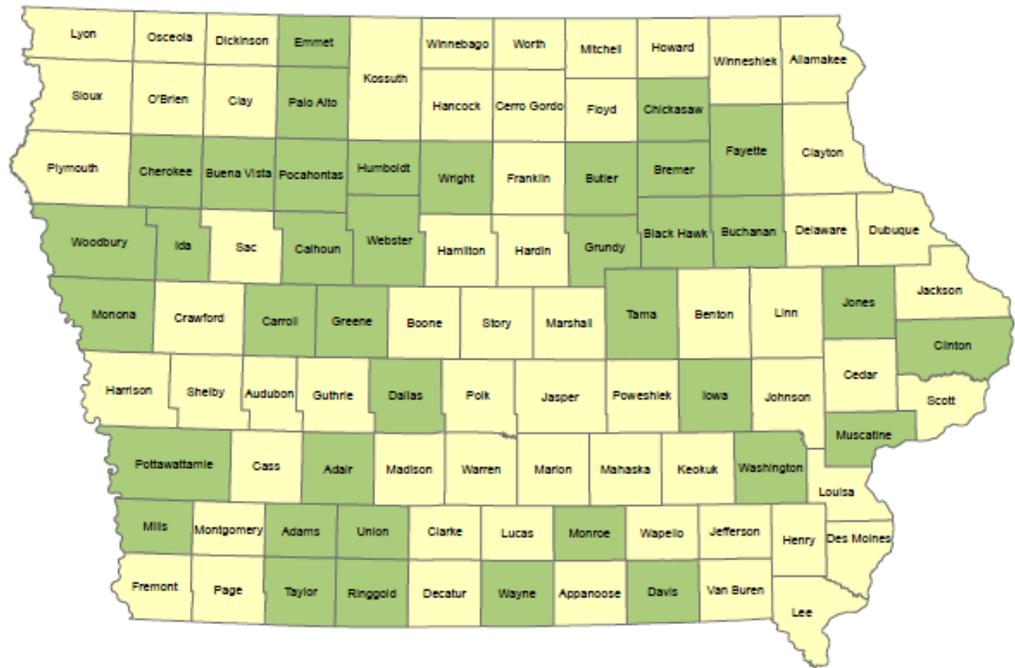
## QUICK FACTS

### Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Five counties in Region 5 saw an increase in UI benefits paid in 2014.

## Percentage Change in Total Unemployment Insurance (UI) Benefit



Decrease Increase

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

## CONTACT INFO

### Iowa Workforce Development

#### Labor Market Information

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
[www.iowalmi.gov](http://www.iowalmi.gov)

*Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about Region 5 — Visit our Website!

<http://www.iowalmi.gov>

**LMI Quick Links**

- LMI Home
- Career Exploration Resources
- Current Employment Statistics (CES)
- Education Outcomes
- Employment & Unemployment (LAUS)
- Employment & Wages (GCEW)
- Industry Profiles
- Industry Projections
- Laborshed Studies
- Occupational Employment & Wages
- Occupational Projections
- Workforce & Economic Development Status Reports
- Workforce Needs Assessment
- Unemployment Insurance Statistics

**Additional Links**

- Special Publications
- Outside Resources

**Indicators**

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

**Industry**

- Employment & Wages (GCEW)
- Profiles
- Projections
- More ...

**Occupation**

- Career Exploration
- Employment & Wages
- Projections
- More ...

**Research**

- Education Outcomes
- Laborshed Studies
- Workforce Needs
- More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

**Local Labor Force Summary Data Tool**

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

**2015 Iowa Labor Force Summary (Seasonally Adjusted)**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,705,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	58,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,650,500

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>